

**REMARKS**

The Specification has been amended. Claims 1 - 5 and 7 - 19 have been amended. Claim 6 has been cancelled from the application without prejudice. No new matter has been introduced with these amendments, all of which are supported in the specification as originally filed. Claims 1 - 5 and 7 - 19 remain in the application.

**I. Objection to the Specification**

Paragraph 4 of the Office Action dated December 14, 2005 (hereinafter, "the Office Action") states that the specification is objected to in several places. Appropriate amendments have been made herein, and the Examiner is respectfully requested to withdraw this objection.

**II. Objection to the Claims**

Paragraph 5 of the Office Action states that Claims 2 - 12 and 14 - 17 are objected to because of capitalization of the word "Claim" therein. Appropriate amendments have been made herein, and the Examiner is respectfully requested to withdraw this objection.

**III. Rejection under 35 U. S. C. §101**

Paragraph 7 of the Office Action states that Claims 1 - 17 are rejected under 35 U. S. C. §101 as being directed to non-statutory subject matter. Appropriate amendments have been made herein, and the Examiner is respectfully requested to withdraw this rejection.

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#### IV. Rejection under 35 U. S. C. §102(b)

Paragraph 9 of the Office Action states that Claims 1 - 4, 6 - 12, and 18 are rejected under 35 U.S.C. §102(b) as being anticipated by U. S. Patent 6,457,030 to Adams et al. (hereinafter, "Adams"). This rejection is respectfully traversed.

Applicants have amended their independent Claims 1 and 18 herein to more clearly specify limitations of their claimed invention, and respectfully submit that Adams does not teach all limitations of these independent claims. Applicants' independent Claim 1 specifies, for example,

- "locating a content file comprising a template for the requested content, wherein the template [in the content file] specifies a plurality of alternative selectable views of a component that forms a portion of the content and conditions under which each of the views should be selected" (Claim 1, lines 4 - 6, emphasis added);
- "using the determined evaluation result to select a particular one of the specified alternative selectable views" (Claim 1, lines 9 - 10, emphasis added);
- and
- "using the particular one of the specified alternative views, within the content file, for the portion of the content" (Claim 1, lines 11 - 12, emphasis added).

By contrast, Adams teaches use of a source file 6' (see Fig. 5A) to which a meta-file

40 (see Fig. 5B) is linked or associated. Use of two separate files (according to Adams) is distinct from Applicants' claimed invention, where the alternative views (and conditions for selecting among them; see Claim 1, lines 4 - 6) are specified in a template within the content file (Claim 1, lines 4 - 6). Furthermore, Applicants' "alternative selectable views" are specified within the content file (Claim 1, lines 4 - 6 and lines 9 - 10), whereas Adams specifies "replacement" content in the linked/associated meta-file (see reference numbers 44a, 44b, and 44c of Fig. 5B, for example, which illustrate a meta-file specifying content that may be substituted for content specified at reference number 30 in the source file of Fig. 5A).

Independent Claim 18 is similar, specifying "... a content file comprising a template for the particular Web page, ... wherein the template specifies a plurality of alternative selectable views of a component that forms a portion of the particular Web page, conditions under which each of the views should be selected, and an associated selection identifier for each of the specified alternative selectable views" (Claim 18, lines 4 - 8, emphasis added). Claim 18 further specifies a limitation of "using, when generating a version of the particular Web page, the selected alternative view of the component in place of [*i.e.*, within the content file] the specified plurality of alternative selectable views, the conditions, and the associated selection identifiers" (Claim 18, lines 14 - 16, emphasis added). Applicants respectfully submit that this is distinct from Adams' use of a source file (Fig. 5A) and a linked/associated file (Fig. 5B).

Accordingly, Applicants respectfully submit that their independent Claims 1 and 18 are patentable over the cited reference. Dependent Claims 2 - 5 and 6 - 12 are therefore deemed patentable by virtue of (*inter alia*) the allowability of the independent claims from which they depend.

The Examiner is therefore respectfully requested to withdraw the §102 rejection.

V. Rejection under 35 U. S. C. §103(a)

Paragraph 12 of the Office Action states that Claim 5 is rejected under 35 U.S.C. §103(a) as being unpatentable over Adams in view of U. S. Patent 6,300,497 to Kanevsky. Paragraph 13 of the Office Action states that Claims 13- 14, 16 - 17, and 19 are rejected under 35 U.S.C. §103(a) as being unpatentable over Adams in view of U. S. Patent 6,966,034 to Narin. Paragraph 14 of the Office Action states that Claim 15 is rejected under 35 U.S.C. §103(a) as being unpatentable over Adams in view of Narin and further in view of U. S. Patent 6,226,642 to Beranek. These rejections are respectfully traversed.

As discussed above, Applicants' independent Claims 1 and 18 specify limitations that are deemed patentable over Adams' use of a source file and a (separate) linked/associated meta-file. Applicants respectfully submit that Adams and Kanevsky cannot, therefore, be combined to render dependent Claim 5 (which depends from Claim 1) unpatentable.

Applicants have amended their independent Claims 13 and 19 herein to more clearly specify limitations of their claimed invention, and respectfully submit that the cited references, whether taken singly or in combination, do not teach all limitations of these independent claims, as will now be described.

Independent Claim 13 specifies limitations that are similar to those of Claim 1, which was discussed above, specifying that a template "is contained within a content file for the content and specifies a plurality of alternative selectable views of a component that forms a portion of the content, conditions under which each of the views should be selected, and an associated selection identifier for each of the specified alternative selectable views" (Claim 13, lines 4 - 7, emphasis added).

Independent Claim 19 is similar, specifying that a template "specifies a plurality of alternative selectable views of a component that forms a portion of the content and conditions under which each of the views should be selected, and wherein the template is contained within a content file for the content" (Claim 19, lines 4 - 8, emphasis added). Claim 19 further specifies a limitation of "using the particular (i.e., selected) one of the alternative views, within the content file in place of the specification of the alternative selectable views and the conditions, for the component when generating a version of the content" (Claim 19, lines 13 - 16, emphasis added).

Applicants respectfully submit that Adams' two-file approach (*i.e.*, using a source file

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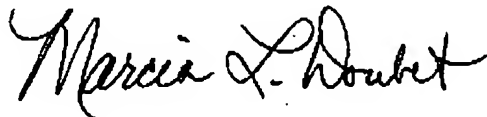
6' as in Fig. 5A and a separate linked/associated meta-file 40 as in Fig. 5B) cannot be combined with Narin to yield their invention as claimed in independent Claims 13 and 19. Accordingly, independent Claims 13 and 19, as well as dependent Claims 14 - 17, are deemed patentable over the cited references.

The Examiner is therefore respectfully requested to withdraw the §103 rejection.

VI. Conclusion

Applicants respectfully request reconsideration of the pending rejected claims, withdrawal of all presently outstanding objections and rejections, and allowance of all remaining claims at an early date.

Respectfully submitted,



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